

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM314154

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Cleaning Authority, LLC		08/14/2014	LIMITED LIABILITY COMPANY: MARYLAND
RECEIVING PARTY DATA			
Name:	Black Ink Capital LLC		
Street Address:	2651 North Harwood, Suite 200		
City:	Dallas		
State/Country:	TEXAS		
Postal Code:	75201		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3692203	VARIBRAND	
CORRESPONDENCE DATA			
Fax Number:	2023448300		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2023444976		
Email:	rliebowitz@venable.com,trademarkdocket@venable.com		
Correspondent Name:	Rebecca Liebowitz		
Address Line 1:	c/o Venable LLP		
Address Line 2:	P.O. Box 34385		
Address Line 4:	Washington, D.C. 20043		
ATTORNEY DOCKET NUMBER:	30025-363750		
NAME OF SUBMITTER:	Rebecca Liebowitz		
SIGNATURE:	/rebecca liebowitz/		
DATE SIGNED:	08/15/2014		
Total Attachments: 1			
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ASSIGNMENT

WHEREAS, The Cleaning Authority, LLC (hereinafter "Assignor"), a Maryland limited liability company having an address at 7230 Lee Deforest Dr., Suite 200, Columbia, Maryland 21046, is the owner of U.S. Trademark Registration No. 3,692,203 issued October 6, 2009 for the mark VARIBRAND & Design, and of that trademark shown in said registration, and of the goodwill of the business symbolized by said mark;

AND WHEREAS, Black Ink Capital LLC, a limited company organized under the laws of the Delaware, with its office at 2651 North Harwood, Suite 200, Dallas, Texas 75201, (hereinafter "Assignee"), is desirous of acquiring the entire right, title and interest in and to the said trademark registration, and the trademark shown in said registration, the goodwill of the business symbolized by said mark, and the right to sue for past infringements;

NOW, THEREFORE, for \$1.00 and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign, sell and transfer unto the said Assignee the entire right, title and interest in and to the said trademark registration and the trademark shown in the said registration, together with the goodwill of the business symbolized by said mark, the right of Assignor to conduct business under said trademark, and the right to sue for past infringements of said mark.

Dated this 14th day of August, 2014.

THE CLEANING AUTHORITY, LLC

By:



Name: Timothy D. Evankovich

Title: President